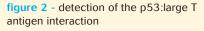
# Rapid and accurate mammalian

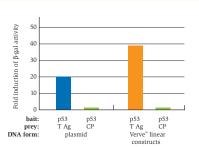
# two-hybrid analysis

chieve two-hybrid analysis results in a native mammalian environment faster with the Verve™ Mammalian Two-Hybrid Kit with TOPO® Tools Technology. This unique method replaces time-consuming traditional cloning steps with a 10-minute reaction. You'll quickly generate bait and prey constructs, saving up to four days of research time.

#### a better system

Mammalian two-hybrid systems enable the detection and validation of protein-protein interactions in a native environment. Typically, the gene encoding the protein of interest ("bait") is fused to a DNA binding domain. The gene encoding the potential interacting partner ("prey") is fused to an activation domain. These constructs are then co-transfected into a mammalian host along with a reporter construct. When the "bait" and "prey" interact, the reporter gene is expressed. Using conventional mammalian two-hybrid methods, you'll spend days cloning genes to generate the bait and prev constructs. The Verve™ Mammalian Two-Hybrid Kit with TOPO® Tools Technology replaces these time-consuming steps with PCR and a 10-minute TOPO® Joining reaction. You'll create linear "bait" and "prey" constructs in one day and have results within 24-72 hours.





The p53-bait was tested with either SV40 T Ag-prey, or a negative-control CP-prey, as indicated. Bait and prey constructs were co-transfected using Lipofectamine™ 2000 Reagent. β-galactosidase activity was measured 48 hours post transfection in a CHO cell line containing the stably integrated pGAL/lacZ reporter gene construct.

#### a faster procedure

Using TOPO® Tools Technology, there are no ligations, no vector manipulations, no cloning, and no *E. coli* transformations, sav-

ing days of time. Simply PCR amplify your "bait" and "prey" genes, join the "bait" product to the  $P_{SV40/GAL4}$  5′ and SV40 pA 3′ elements and the "prey" product to the  $P_{SV40/VP16}$  5′ and SV40 pA 3′ elements in a 10-minute TOPO\* Joining reaction, and cotransfect the linear constructs and a reporter plasmid into the mammalian host (figure 1).

#### accurately detect interactions

To demonstrate accurate detection of protein interactions, the Verve™ Two-Hybrid Kit and a plasmid-based system were used to detect the known interaction between p53 and the large T antigen in CHO cells. The positive interaction was detected in both systems (figure 2), but results were achieved days earlier using the Verve™ Kit.

## easy high-throughput

Since there are no time-consuming cloning steps, you can easily adapt the Verve™ Two-Hybrid procedure to a high-throughput format and analyze hundreds of interactions.

### speed to two-hybrid analysis

Get faster interaction results with the Verve™ Mammalian Two-Hybrid Kit with TOPO® Tools Technology. Order today.

Product	Quantity	Cat. no.
Verve™ Mammalian Two-Hybrid Kit with TOPO®		
Tools Technology	100 rxns	T501-100

These products may be covered by one or more Limited Use Label Licenses (See the Invitrogen catalog or web site, www.invitrogen.com). By the use of these products you accept the terms and conditions of all applicable Limited Use Label Licenses.

figure 1 - overview of the Verve™ Mammalian Two-Hybrid Kit method

